

## ***Omaha Products Show Sept. 14-15 'largest ever'***

Over 200 firms occupying over 450 booths will participate this year in the Omaha Products Show being held Sept. 14 and 15 at the Omaha Civic Auditorium.

The show, which is sponsored biennially by the Nebraska Association of Purchasing Management, Inc. and produced by Mid-America Expositions, Inc., will be "the largest business and industrial show ever held in Omaha," says Robert P. Mancuso, Mid-America president.

The show will open at noon on Wednesday Sept. 14. It will utilize the complete auditorium this year, Mancuso said, occupying the exhibition hall, arena and concourse levels.

Robert Sears, senior vice president of Phillips Petroleum Company, will be the principal speaker at a luncheon preceding the formal opening of the show. Sears has been in charge of Phillips' New York City corporate office since 1962.

The official ribbon cutting ceremony will be held at the front entrance of the auditorium immediately after the luncheon. Exhibits will be open Wednesday, Sept. 14 from 2 to 9 p.m. and Thursday, Sept. 15 from 11 a.m. to 8 p.m.

The show will be open to management, purchasing, engineering, office, production professional and marketing representatives, superintendents and foremen.

Mancuso said admission is by ticket only, but added that those without advance tickets may register at the door. They should identify themselves by company and department they represent, he said.

Tickets may be obtained through participating exhibitors and the Nebraska Association of Purchasing Management.

Mancuso said the products show started as a one level

dustry.

"Firms that call on our area, but don't have a salesman here all the time find that the show saves them a lot of steps," Mancuso said.

Both exhibitors and those attending benefit, he added. The exhibitors are able to display their products and services to a vast and highly interested audience. And those visiting the show are able to see and compare the various products and services available to them.

Exhibitors will be eligible for bronze plaque awards presented by the NAPM. They will be awarded in two classifications, business and industrial.

There will be three divisions in each classification: most informative, most attractive and most unique. Three first place winners in each group will be awarded a bronze plaque. Two honorable mentions will also be given in each classification.

Serving as general show chairman for this year's event is Francis H. Brune, C.P.M., of Peoples Natural Gas. Other members of the show committee are: Richard G. Hickey, C.P.M., Lincoln Public Schools; Joseph S. Dellere, C.P.M., Mutual of Omaha-United of Omaha; Roger A. Wilson, Hughes Bros., Inc.; John D. DiBaise, Drake-Williams Steel Co.; Lawrence D. Sullivan, C.P.M., Northern Natural Gas Company; Patrick C. Conroy, Valmont Industries; James C. Gathmann, Metropolitan Utilities District.